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CHILDREN'S UNIVERSITY STUDENTS CREATE THE NEXT BIG BUSINESSES OF TOMORROW AT THEIR ENTREPRENEURIAL EXPO

ARLINGTON: What's the next Google? What will be the future "must-have" items for children across the country? You just might find the answers to these questions at Children's University Kids Business Expo this Friday, May 14th starting at 9:00am.

More than 70 third-through sixth-graders will market their own original products and services at the Expo, the highlight event in Children's University's popular business program. Students have spent months developing business plans, applying for loans and creating marketing and advertising programs. Teachers have assisted the 17 teams with lessons in business etiquette, communication, consumer relations and management.

By age nine, many children show an interest in business by starting a lemonade stand or some other venture. CU believes this is a great age to begin introducing actual business concepts by providing an opportunity to apply them in a "real-world" environment.

Regina Wright, Dean of Education Administration, remarks on the success of the business program. She comments, "I have no doubt that the innovation our country was founded on will continue to thrive based on this generation of students. The students always come up with some really creative ideas and it wouldn't surprise me to see some of these businesses actually get launched."

"This is the best event of the whole year. It is fun creating a real business and getting to shop at my friends' businesses too," said Caleb, the sixth grade Student Government President.

Children's University is a fully accredited gifted and talented school with a focus on applied "real world" learning and innovative enrichment. The seven-acre campus includes a working barnyard, vegetable gardens, a tree house, a town square and a castle library.

The Children's University Kids Business Expo begins at 9:00 a.m. in the private school's gym at 4621 Park Springs Blvd., south of I-20 in Southwest Arlington. It is open to the public.

Children's University (www.childrensuniversity.com) has been part of the prestigious Phoenix Children's Academy family of schools (www.phoenixchildrensacademy.com) since 2009. Phoenix Children's Academy provides full and part-time child care and early education for over 16,000 children, from Infants ages 6 weeks to School-age children through 12 years old at over 100 schools across the country.

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