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May 7, 2010
FOR IMMEDIATE RELEASE

COMPUTER RECYCLING DRIVE TO BENEFIT ARIZONA STUDENTS

PHOENIX: Phoenix Children's Academy, a group of Arizona-based preschools, has partnered with the Arizona Students Recycling Used Technology (AZ StRUT) to sponsor a computer recycling drive on Thursday, May 13th at all of their area schools from 5:00 – 8:00pm. Everyone is welcome to bring their old computers, monitors and related technology.

“We are excited to partner with Phoenix Children's Academy to collect computer electronics to be recycled or refurbished. We re-use or refurbish all that we can. We responsibly recycle the rest. The computers that are refurbished are donated to Arizona schools or non-profit organizations,” said Tom Mehlert, Executive Director of AZ StRUT. “One outcome of our organization's efforts is assisting Arizona educational institutions to bridge the digital divide. Computers have become such a dominant part of today's culture and business.”

“When we heard about StRUT, we believed their organization complemented our mission to provide the best possible educational foundation for children.” added Chad Gretzema, SVP of Marketing for Phoenix Children's Academy. “Many of our families select our schools in part because of our computer labs and SMART Boards. We know they will be excited to give other children the same opportunity to use computers as a valuable learning tool.”

Formed in 1997 by founding sponsors Intel & Motorola, AZ StRUT is a partnership between local schools and businesses, where students learn new skills by refurbishing used computer equipment. The equipment is then donated to schools and other qualified non-profit organizations throughout Arizona. Over 100 companies such as Intel, Avnet, APS and Emerson currently donate through the program.

AZ StRUT teachers trained over 580 students last year at our 15 sites across Arizona. The students are given the opportunity to work on computers and get the kind of valuable hands-on experience that companies are looking for, and the completed systems are donated to non-profit organizations such as local schools and charities. Last year alone, 149 schools and organizations received refurbished equipment (over 1,305 units) through the AZ StRUT program.

Phoenix Children's Academy is the premier private preschool with seven locations in the greater Phoenix metro area. The schools provide care and an innovative developmental curriculum for children from infants through pre-kindergarten. They were recently one of the first preschools in the nation to enhance their program with the addition of SMART Boards in all of their schools. For more information on this new educational tool, visit www.your21stcenturylearner.com. To learn more about the Phoenix Children's Academy visit www.pcapreschool.com.

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Phoenix Children's Academy Computer Recycling Drive Locations
Thursday, May 13, 2010, 5:00-8:00pm

7629 W Thunderbird Rd.	Peoria, AZ	Phone: 623-376-2344
18820 N 83rd Ave.	Peoria, AZ	Phone: 623-561-0212
2315 S Lindsay Road	Gilbert, AZ	Phone: 480-963-1155
6288 South Higley Road	Gilbert, AZ	Phone: 480-633-5588
25155 N. 39th Ave.	Phoenix, AZ	Phone: 623-582-0011
15562 N Reems Road	Surprise, AZ	Phone: 623-201-2480
1850 W. Germann Road	Chandler, AZ	Phone: 480-855-5959